

BTEC Business: National Certificate or National Diploma

BTEC Business: National Certificate or National Diploma: Subject Content

This course gives a broad introduction that gives learners transferable knowledge and skills. These qualifications are for post-16 learners who want to continue their education through applied learning. The qualifications prepare learners for a range of higher education courses and job roles related to the Business Sector. They provide progression either by meeting entry requirements in their own right or by being accepted alongside other qualifications at the same level and adding value to them.

All students will study:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance

BTEC Business: National certificate or National Diploma: How it's assessed

How it's assessed

The units are assessed through a combination of examination and assignments.