

BTEC Level 3 National Extended Certificate in Creative Digital Media Production

BTEC Level 3 National Extended Certificate in Creative Digital Media Production: Subject Content

The extended certificate is for learners who are interested in learning about the digital media sector alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in digital media. It is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels.

Units include

- Media representations (externally assessed)
- Responding to a Commission (externally assessed)
- Pre-production Portfolio
- Plus one other unit from a range of digital media studies including Film Production (fiction) and Radio Production (fiction)

BTEC Level 3 National Extended Certificate in Creative Digital Media Production: How it's assessed

How it's assessed

- 360 Guided learning hours. Equivalent in size to one A Level.
- 4 units of which 3 are mandatory and 2 are externally assessed.
- Mandatory content (83%). External assessment (58%).

What could this qualification lead to?

In addition to the digital media sector-specific content, this qualification provides learners with the opportunity to develop all-round performance skills and transferable skills such as self-confidence, self-presentation, personal discipline, time management and organisational skills which are highly regarded by higher education and employers.

Other skills essential for further study include research, independent learning, extended writing, sourcing and evaluating information. The qualification is intended to carry UCAS points and is recognised by higher education providers as contributing to meeting admission requirements for degree courses when taken alongside other Level 3 qualifications.

Depending on the other qualifications learners have taken, they can progress to a degree programme from a wide range of programmes in the digital media sector. Progression can be to an honours degree or to a BTEC Higher National, Foundation

Degree, or a Higher Apprenticeship. The qualification will particularly support entry to degrees where knowledge of the sector is relevant. Learners should always check the entry requirements for degree programmes with specific higher education providers.