

# Cambridge Technical ICT (Foundation Diploma)

EXAM BOARD OCR

ASSESSMENT

## COURSE CONTENT

Students will study all of the components required for the Extended Certificate as well as the following components:

### Unit 13 Social Media and Digital Marketing:

Learn how business can use social media to promote and market their products and services.

### Unit 21 Web Design Prototyping:

Learn to design and create effective websites.

### Unit 15 Games Design and Prototyping:

Learn to design and create engaging computer games.

### Unit 12 Mobile Technology:

Learn about mobile technology used today.

### Unit 8 Project Management:

Learn about project management devices and tools used to plan and implement IT projects.

### Unit 6 Application Development:

Learn about the processes used in application development.

Component	Assessment	Duration	Weighting
Unit 13 Social Media and Digital Marketing	Practical	N/A	60%
Unit 21 Web Design Prototyping	Practical	N/A	60%
Unit 15 Games Design and Prototyping	Practical	N/A	60%
Unit 12 Mobile Technology	Practical	N/A	60%
Unit 8 Project Management	Practical	N/A	60%
Unit 6 Application Development	N/A	N/A	60%

## CAREER OPPORTUNITIES

Achievement in this qualification complements study in a wide range of subject areas and can help you prepare for using Information Technology in a wide range of working environments.

Employment opportunities in the computing and Information Technology areas are growing rapidly and include: Computer System Architects, Computer System Analysts, Data analysts, Information Security analysts, Network Administrators, Software developers and many more.

