

Media Studies

A-LEVEL

EXAM BOARD EDUQAS

ASSESSMENT

COURSE CONTENT

Component 1: Media Products, Industries and Audiences

Students will focus on analysing Media Language and Representation together with an understanding of Media Industries and Audiences.

Component 2: Media Forms and Products in Depth

Students will assess the media language, representation, media industries, audiences and media texts in Television in the Global Age, Magazines: Mainstream and Alternative Media and Media in the Online Age.

Component 3: Cross-Media Production

Students will create an individual cross-media production based on 2 forms in response to a choice of briefs set by the examination board.

Component	Assessment	Duration	Weighting
1. Media Products, Industries and Audiences	Written exam	2 hours 15 minutes	35%
2. Media Forms and Products in Depth	Written exam	2 hours 30 minutes	35%
3. Cross-Media Production	Practical	N/A	30%

CAREER OPPORTUNITIES

A Level Media Studies will prepare you for specialist Media Studies courses in higher education.

It also provides an excellent foundation for students to pursue careers in Television, Film, Radio, Journalism, Social Media, Public Relations and Teaching.

The course also compliments studies in Computing, Design Technology, English Language, Music and Music Technology.

