

Curriculum Assessment Map

Year: Year 9

Subject: Media

½ TERM	TAUGHT CURRICULUM	TAUGHT SKILLS	SUMMATIVE ASSESSMENT TITLE/TYPE	ASSESSMENT CRITERIA	LEARNED CURRICULUM
TOPIC					
1	Basic Media Skills	Design storyboard. Camera angles. Denotation and connotation (semiotics)	Summative Presentation.	Have creatively designed a storyboard with clear consideration of camera angles. I have used denotation and connotation insightfully.	<p>Semiotics: Semiotics theory in under 1 minute! Media studies revision #shorts</p> <p>7 camera shots and angles to use in filmmaking</p> <p>How to draw A-grade storyboards (even if you can't draw!) Media studies tutorial</p> <p>Media Studies - Denotation vs Connotation - Key Words</p> <p>Stuart Hall's Representation Theory Explained! Media Studies revision</p>
2	Design a magazine	Magazine conventions. Research. Market research. Mock-up designs.	Ongoing formative.	Have insightfully researched, made links to target audience and creatively designed a mock-up design with clear consideration of camera angles and the assignment brief.	<p>https://www.youtube.com/watch?v=lapZQysjAMl https://www.youtube.com/watch?v=LeXzLUpw8mg https://media-studies.com/magazine-cover-analysis/ https://www.youtube.com/watch?v=dWfX7s8Gqts</p>

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				I have confidently made use of denotation and connotation.	https://www.youtube.com/watch?v=cjM6d0NLhBg
3	Design a magazine	Magazine conventions implementation. Realise ideas making relation to mock-up design and market research. Assignment submission.	Magazine Assignment Summative Submission.	Have submitted an assignment that is insightfully researched, made links to the target audience and creatively designed a mock-up design with clear consideration of camera angles and the assignment brief. I have confidently made use of denotation and connotation.	https://www.youtube.com/watch?v=qboopyWT3Uw https://www.youtube.com/watch?v=39eLsfo9OCc
4	Representation in the Media	Ideologies. Stereotypes Representations LBGTQ, masculinity and femininity. Ethnicity. Social, cultural and political awareness.	Formative Assessment.	I have shown excellent understanding and awareness of representations in the media.	https://www.youtube.com/watch?v=yJr0gO_-w_Q&t=121s https://www.youtube.com/watch?v=HxK5CXfKSCl https://www.youtube.com/watch?v=FWP_N_FoW-I
5	Social Media Consumption with Business and Enterprise	Fake news. Social media adverts. Social media dangers. Social media enterprise. Create and advert for social media.	Summative Assessment - Assignment Submission.	I have submitted a creative assignment that shows an excellent understanding and awareness of representations in the media and media enterprise. I have shown awareness of the assignment brief and a perceptive consideration of the target audience.	https://www.youtube.com/watch?v=imbYkbtJo2I https://www.bbc.co.uk/bitesize/guides/z2p4qty/revision/1

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6	Design a media product	Research video games. Market research for video game ideas. Character profiling. Plan and design a video game concept with a narrative. PEGI - Game regulation (The Games Rating Authority (GRA)). Create a pitch/pitch deck. Target audience.	Summative Assignment - Prepare a pitch for a computer game concept suitable for a family.	Have worked in teams to communicate my ideas effectively. I have designed and created a suitable video game concept that has clear awareness of the target audience, diverse cultural representations and narrative. I have confidently and creatively delivered a pitch that has taken into account all of the above.	https://www.bbc.co.uk/bitesize/guides/z2g7p39/revision/1 https://www.youtube.com/watch?v=uj2PKjsAWAs https://www.youtube.com/watch?v=70vQjrB76kc