

**Curriculum Assessment Map**

**Year: Year 9**

**Subject: Media**

½ TERM	TAUGHT CURRICULUM	TAUGHT SKILLS	SUMMATIVE ASSESSMENT TITLE/TYPE	ASSESSMENT CRITERIA	LEARNED CURRICULUM
TOPIC					
1	Basic Media Skills	Design storyboard. Camera angles. Denotation and connotation (semiotics)	Summative Presentation.	Have creatively designed a storyboard with clear consideration of camera angles. I have used denotation and connotation insightfully.	<p>Semiotics: <a href="#">Semiotics theory in under 1 minute!</a>  <a href="#">Media studies revision #shorts</a></p> <p><a href="#">7 camera shots and angles to use in filmmaking</a></p> <p><a href="#">How to draw A-grade storyboards (even if you can't draw!)   Media studies tutorial</a></p> <p><a href="#">Media Studies - Denotation vs Connotation - Key Words</a></p> <p><a href="#">Stuart Hall's Representation Theory Explained! Media Studies revision</a></p>
2	Design a magazine	Magazine conventions. Research. Market research. Mock-up designs.	Ongoing formative.	Have insightfully researched, made links to target audience and creatively designed a mock-up design with clear consideration of camera angles and the assignment brief.	<p><a href="https://www.youtube.com/watch?v=lapZQysjAMl">https://www.youtube.com/watch?v=lapZQysjAMl</a>  <a href="https://www.youtube.com/watch?v=LeXzLUpw8mg">https://www.youtube.com/watch?v=LeXzLUpw8mg</a>  <a href="https://media-studies.com/magazine-cover-analysis/">https://media-studies.com/magazine-cover-analysis/</a>  <a href="https://www.youtube.com/watch?v=dWfX7s8Gqts">https://www.youtube.com/watch?v=dWfX7s8Gqts</a></p>

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				I have confidently made use of denotation and connotation.	<a href="https://www.youtube.com/watch?v=cjM6d0NLhBg">https://www.youtube.com/watch?v=cjM6d0NLhBg</a>
3	Design a magazine	Magazine conventions implementation. Realise ideas making relation to mock-up design and market research. Assignment submission.	Magazine Assignment Summative Submission.	Have submitted an assignment that is insightfully researched, made links to the target audience and creatively designed a mock-up design with clear consideration of camera angles and the assignment brief. I have confidently made use of denotation and connotation.	<a href="https://www.youtube.com/watch?v=qboopyWT3Uw">https://www.youtube.com/watch?v=qboopyWT3Uw</a>  <a href="https://www.youtube.com/watch?v=39eLsfo9OCc">https://www.youtube.com/watch?v=39eLsfo9OCc</a>
4	Representation in the Media	Ideologies. Stereotypes Representations LBGTQ, masculinity and femininity. Ethnicity. Social, cultural and political awareness.	Formative Assessment.	I have shown excellent understanding and awareness of representations in the media.	<a href="https://www.youtube.com/watch?v=yJr0gO_-w_Q&amp;t=121s">https://www.youtube.com/watch?v=yJr0gO_-w_Q&amp;t=121s</a> <a href="https://www.youtube.com/watch?v=HxK5CXfKSCl">https://www.youtube.com/watch?v=HxK5CXfKSCl</a> <a href="https://www.youtube.com/watch?v=FWP_N_FoW-I">https://www.youtube.com/watch?v=FWP_N_FoW-I</a>
5	Social Media Consumption with Business and Enterprise	Fake news. Social media adverts. Social media dangers. Social media enterprise. Create and advert for social media.	Summative Assessment - Assignment Submission.	I have submitted a creative assignment that shows an excellent understanding and awareness of representations in the media and media enterprise. I have shown awareness of the assignment brief and a perceptive consideration of the target audience.	<a href="https://www.youtube.com/watch?v=imbYkbtJo2I">https://www.youtube.com/watch?v=imbYkbtJo2I</a> <a href="https://www.bbc.co.uk/bite-size/guides/z2p4qty/revison/1">https://www.bbc.co.uk/bite-size/guides/z2p4qty/revison/1</a>

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6	Design a media product	Research video games. Market research for video game ideas. Character profiling. Plan and design a video game concept with a narrative. PEGI - Game regulation (The Games Rating Authority (GRA)). Create a pitch/pitch deck. Target audience.	Summative Assignment - Prepare a pitch for a computer game concept suitable for a family.	Have worked in teams to communicate my ideas effectively. I have designed and created a suitable video game concept that has clear awareness of the target audience, diverse cultural representations and narrative. I have confidently and creatively delivered a pitch that has taken into account all of the above.	<a href="https://www.bbc.co.uk/bitesize/guides/z2g7p39/revision/1">https://www.bbc.co.uk/bitesize/guides/z2g7p39/revision/1</a>  <a href="https://www.youtube.com/watch?v=uj2PKjsAWAs">https://www.youtube.com/watch?v=uj2PKjsAWAs</a>  <a href="https://www.youtube.com/watch?v=70vQjrB76kc">https://www.youtube.com/watch?v=70vQjrB76kc</a>